# WORLDS MOST ADVANCE BREWERY EQUIPMENTS



### World's finest beer's are From Belgium



#### **Shivsu Canada Pure Fillers**

in Joint Venture With Prodeb Brewery Technology Belgium

## **Belgium Technology**

A brew pub is a pub or restaurant that brews beer on the premises. Some brew pubs, such as those in Europe, have been brewing traditionally on the premises for hundreds of years.

"A micro brewery is a small brewery with a limited production capacity which, produces hand-crafted beers."

Although originally "micro brewery" was used in relation to the size of breweries, it gradually came to reflect an alternative attitude and approach to brewing flexibility, adaptability, experimentation and customer service

Micro or craft breweries have adopted a different marketing strategy than large, mass-market breweries, offering products that compete on the basis of quality and diversity, instead of low price and advertising.

Brew Pub's have become famous and successful world wide because of the superior taste, wide range and high profitability (up to 300%)



Canada Pure in collaboration with Prodeb Brewery Technology, Belgium brings to you not only process technology and equipments but also franchisee of internationals renowned Belgium brands.

Canada Pure is a one stop shop for your micro brewery to be a success.

Canada Pure offers start to end solution to clients from visualizing the project to validating, financial and sales models along with installation, commissioning and training of your staff with four decades in providing custom made solution's for various process industries, Canada Pure guarantees the client high efficiency and consistent quality in the beer produced in its equipments.



Canada Pure provides you with a wide range of micro brewery equipments. The variations are in aesthetics as well as manual / semi-automatic or automatic.

#### Canada Pure Regular

- International standard design equipment
- Stainless steel construction
- Manual operation for brewing process
- The brew masters controls the process technology of brewing beer



• Simplicity in design and maintenance.

#### **Canada Pure Vintage**



- International standard design equipment
- Stainless steel vessels cladded with copper electro polished sheets. Also wood cladded tanks
- Manual operation for brewing process
- Additional design features in process control technology to support the brew masters
- Brew masters controls the process based on our process technology
- More detailed design of the micro brewery equipment

#### **Canada Pure Contemporary**

- International standard Unique design equipment
- Most advanced PLC controlled process equipment with remote sensing operation
- Fully automatic CIP system
- Aesthetic features as per customer requirement
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- Option of stainless steel copper as well as wood
- Total process of beer brewing through touch screen and mimic panel

#### **Comprehensives Solutions From Canada Pure**

Canada Pure is a process technology company focused on providing complete brewery solutions for the gastronomy industries.

Canada Pure has manufacturing facility in USA as well as India to produce the most advanced brewery equipments with state of art technology from Prodeb Brewery Technology, Belgium. Canada Pure combines the knowledge of traditional beer making with cutting edge technology. This gives the client a high performance brewing system.

Canada Pure makes the process of beer brewing simple. We create the finest equipments to produce the perfect brew and preserve the perfect brew. The state of art process programming installed in the PLC of our equipment is simple and helps in data acquisition during the process of producing beer.

#### We bring to life your dream and passion to reality

Canada Pure with four decades of experience in end to end process technology from bottle water, soft drinks, juices and alcohol offer you a total turnkey solution to set up your Brew Pub / Micro Brewery.

Canada Pure provides a detailed road map from start to end to establish a micro brewery. Our team of experts manage your project in detail from conception to reality.

#### The following supports are provided to the client

- Validating the proposed Brew Pub location.
- Validating the proposed restaurant type and concept. Optional tie up with leading restaurant brands from India and abroad.
- Validating brewery capacity, counseling on types of Beer and the process technology of its brewing.
- Details of Brew Pub design and plan layout options. Customize plan for existing bar and restaurant.
- Provide equipments for micro brewery manufactured by Canada Pure in collaboration with Prodeb Brewery Technology, Belgium.
- Installation and Commissioning of all micro brewery equipment supplied.
- Systematic trials and training of your brewer.
- Training of production of different recipes with Belgium brew masters.
- Providing and sampling of various recipes to be produced in your micro brewery.
- Special recipes for targeting various aye groups along with unique recipes with fruits and chocolates.
- Operation and maintenance of Canada Pure Brew Equipments to your staff.
- Consistent supply of raw material sourced from Belgium.
- Annual service and maintenance procedure and support.
- Providing regular inputs on upcoming beer types and concepts.
- Creating, market strategy for your outlet.

### Experience and expertise to Guarantee Your Sucess

Canada Pure with its Joint Venture Prodeb Brewery Technology shares its vast data base of knowledge accrued over hundreds of year across Europe to ensure your success. Case study of marketing and sales strategies executed world wide will ensure your success in the market place.



#### Additional supports and service



## Canada Pure provides the following based on customer requirement

- Detailed project report
- Marketing strategy and execution
- International brand franchisee
- Personnel selection and training
- Counseling on government regulations and support in acquiring government licenses for Brewery / Brew Pub